

**STURDIVANT & CO. PARTNERS WITH BLOOMBERG LP TO OFFER  
SOFT DOLLAR COMMISSION MANAGEMENT**

**Mt. Laurel, NJ – (December 1, 2014)** – Sturdivant & Co. Inc., is pleased to partner with Bloomberg LP to provide Sturdivant & Co. clients with a value-added alternative for Soft Dollar Commission Management. This partnership will enable clients to use trading commissions to pay for research as well as other permitted services.

“We are pleased to offer this service to our clients to help streamline the management of soft dollar relationships in one central location and alleviate the administrative burden the client can endure,” said Carl R. Gibbs Jr., President of Sturdivant & Co.

**About Sturdivant & Co., Inc.**

Sturdivant & Co., Inc. is a full service brokerage firm with over twenty years capital markets experience. Our offices are located in Mt. Laurel, New Jersey, Chicago, Illinois and Baltimore, Maryland. We bring unique and in-depth knowledge of the companies, the business climate, the economy and the politics of “the region” to clients in diverse geographies. Our experienced and committed team of research and trading professionals, strengthened by our technology, market intelligence and solid relationships, enables us to consistently provide outstanding service.

For more information, please visit [www.sturdivant-co.com](http://www.sturdivant-co.com).

Contact

Terry A. Williams  
856:433:6122  
[twilliams@sturdivant-co.com](mailto:twilliams@sturdivant-co.com)

